Cool Brew













MADE WITH REAL COLOMBIAN COLD BREW COFFEE

Delicious flavors of chocolate, caramel, mocha & nuts!







Cold Fashioned

2 oz. Bourbon or Rye ½ oz. Allen's Cold Brew 2 Dashes Bitters

Stir ingredients together in an Old Fashioned glass. Add ice & stir again. Garnish with a simple orange twist.

Shot in the Dark

1 oz. Chilled Allen's Cold Brew

Gather your closest friends and cheers to the moonlit sky.

Tasting Notes

Full-bodied & velvety, Allen's Cold Brew Coffee Flavored Brandy has notes of chocolate, caramel, mocha, & nuts, complimented by notes of bourbon, vanilla, wood, dried cherries & dried raisins.

PRODUCT INFORMATION			
PRODUCT SIZE	750ml	1.75L	50ml
ITEM NUMBER	210272	201270	210277
ALC. BY VOLUME/PROOF	30% ABV / 60 Proof	30% ABV / 60 Proof	30% ABV / 60 Proof
UNITS PER CASE	12	6	120
BOTTLE BARCODE (UPC)	0 89552 44512 5	0 89552 44513 2	0 89552 44510 1
CASE BARCODE (SCC)	300089552445126	10089552445139	70089552445100
GROSS WEIGHT (LBS)	32	35	20
SHIP CASE DIMENSIONS (INCHES)			
HEIGHT	11.5	12.75	9.25
WIDTH	10.25	10.5	8.5
LENGTH	13.875	15	13.5
PALLET INFORMATION			
LAYERS PER PALLET	5	5	6
CASES PER LAYER	13	14	16
CASES PER PALLET	65	70	96

MARKETING MATERIALS







SHELF TALKER

SELL SHEET

CASE CARD