



# FOREVER YOUNG

ROSÉ  
CRU CLASSÉ

CÔTES DE PROVENCE  
CRU CLASSE, LORGUES, PROVENCE, FRANCE



FOREVER YOUNG  
ROSÉ  
CRU CLASSÉ  
COTES DE PROVENCE

Refreshingly crisp, estate grown Rosé owned by BETHENNY FRANKEL



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# FOREVER YOUNG

## ROSÉ CRU CLASSÉ

Estate Grown, Vinified & Bottled  
CRU CLASSÉ PROVENCE

Established in 1307 & one of only 18 Cru Classé estates in Provence, Château Roubine's ideal east/west orientation and combination of clay and limestone soil allows them to source all of their grapes from their 72 hectare estate. Crafted by Roubine owner Valérie Rousselle and entrepreneur Bethenny Frankel, Forever Young is a refreshing Rosé that provides a sophisticated, quality choice for consumers seeking a premium Rosé.

**55%  
GRENACHE**

**40%  
CINSAULT**

**5%  
SYRAH**

### NOSE:

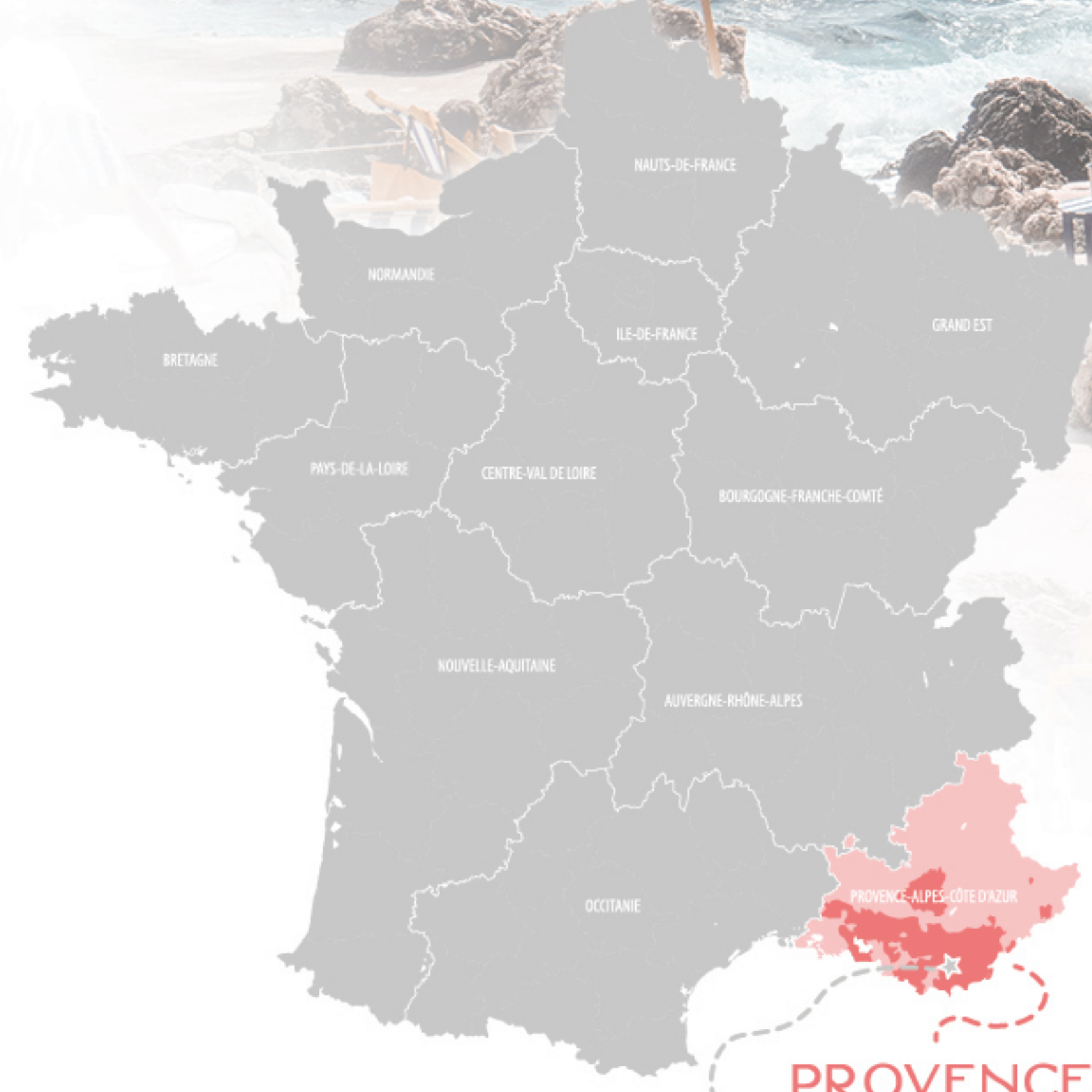
Fresh, crisp & vibrant notes of perfectly ripened white peach, strawberry & grapefruit

### PALATE:

Balanced & juicy with light tannins, the wine pops with flavors of red fruit, white peaches & citrus. Finishes clean with mineral notes of chalk & fresh acidity.



Bethenny Frankel & Château Roubine  
owner, Valérie Rousselle



CHATEAU  
ROUBINE  
- CRU CLASSE -

PRODUCT INFORMATION		Forever Young ROSÉ CRU CLASSÉ 750ML	Forever Young ROSÉ CRU CLASSÉ 3L
Item #		404872	404848
Alc. By Volume/Proof		12.5%	12.5%
Units Per Case/Size		6/750ml	2/3L
Bottle Barcode (UPC)		89552109997	089552109980
Case Barcode (SCC)		22144001000866	22144001000880
Gross Weight (LBS)		19.84	22.05
Ship Case Dimensions (Inches)	Height	4.13	5.94
	Width	15.55	19.92
	Length	15.55	5.94
Pallet Information	Layers Per Pallet	6	6
	Cases Per Layer	13	10
	Cases Per Pallet	102	60

### CASE CARD & CASE TALKER



3L



### 6UP & 9UP SHELF TALKERS

